

Date for Release	From	Contact Tel	Email
For Immediate Release	James Clifford	01454 867065/07712630579	James.clifford@southglos.gov.uk

Title: On your marks, get set, GET ACTIVE!

Body:

South Gloucestershire Leisure is soon to be offering you the latest and best leisure facility around. Longwell Green Leisure Centre, at the Aspects Leisure Park, just off the Avon Ring Road is perfectly situated for the local community and ensures that Leisure facilities are spread across the whole of the area.

So what's new? Well we're bringing 'Active' to the people of South Gloucestershire and the surrounding areas. Over time this will help make more people, more active, more often. James Clifford, Senior Marketing Manager for South Gloucestershire Leisure Trust said 'Longwell Green Leisure Centre really sets the standards for future of leisure in the region. I'm really excited by the look and atmosphere of the centre and cannot wait to welcome the community in to use this fantastic new facility.'

He continued 'When you get inside it's a treat of natural light and bright colours to give the centre a truly welcoming experience. Outside the landscaping has been worked on with over 50,000 wild flower bulbs planted which will give the building a truly unique setting over the coming years.'

In the pool we've got a whole range of activities from just swimming to aquafit and big bathtime every morning for families and young children to find out how much fun can be had splashing around. The swimming pools now have 450,000 litres of water in and are being heated to 29.5 degrees C.

The Active Fitness Centre has been fitted out with state of the art Technogym equipment. This hi-tech equipment will be complimented by plasma screen TV's and audio visual equipment that will keep you entertained while you while you train.

We're also including Kinesis – the most advanced training system available to really ensure individuals make the most of their programme, no other gym in Bristol offers Kinesis

When it comes to helping you achieve your goals we're introducing the 'Wellness System'. A personalised key which helps you and your instructor develop and maintain the perfect programme for your needs.

The work on Longwell Green Leisure Centre started in 2005 with architects Feilden, Clegg, Bradley from Bath developing and designing a building using an oak cladding, creating a really exciting modern building that moves leisure into the 21st century.

Ends

South Gloucestershire Leisure

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Notes for Editors:

- Longwell Green Leisure Centre will open its doors to customers on Friday 6th July at 6.15am.
- There will be a family fun launch on Saturday 14th July from 10.00am
- The Official Civic launch will take place on Tuesday 17th July at 9.30am
- www.feildenclegg.com
- **South Gloucestershire Leisure Ltd** - South Gloucestershire Leisure Ltd is a charitable trust established in November 2005. It operates the four leisure centres in South Gloucestershire on behalf of South Gloucestershire Council. The Trust is overseen by a board of voluntary trustees.
- **Press releases** - All press releases can be found online at: www.sgleisure.org/press_releases

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