



Press Release

Date for Release	From	Contact Tel	Email
30/08/07 For Immediate Release	Fiona West Marketing Manager	01454 867062	fiona.west@southglos.gov.uk

Title:

“New Leisure Centre Exceeds Expectations”

Body

South Gloucestershire Leisure Trust recently opened its latest Leisure Centre at Longwell Green in Bristol. The facility which is owned by South Gloucestershire Council has taken over 2-years to build at a cost of over 6-million pounds. It has been built using oak cladding and has an environmental low-carbon footprint.

Inside the building has a very welcoming and modern feel. Sports facilities consist of a 25 metre pool, a learner pool and gym with more than 60 pieces of equipment including the Technogym Kinesis range and wellness key system.

The centre opened for business on Friday 6th July with its official opening ceremony on Tuesday 17th July. Customer attendances surpassed expectations. Within the first 10-days 8,700 people came to use the pool and the total number of swimmers during July exceeded 21,000. In the gym, fitness staff were rushed off their feet with enquiries and have sold 1,000 Active gym memberships already. Customer comments and feedback have been very positive.

Mark Crutchley, Chief Executive of South Gloucestershire Leisure Trust Said: “We were delighted to open this excellent new facility in partnership with South Gloucestershire Council. Our team have performed exceptionally well to deal with the consistently high levels of demand we have experienced. The local community have a fantastic new leisure experience on their doorstep and they are making full use of it!”

South Gloucestershire Leisure Trust manages and operates five leisure facilities across South Gloucestershire. To find out more about South Gloucestershire Leisure Trust and its facilities go to www.sgleisure.org

Ends

Notes for Editors

- **South Gloucestershire Leisure Ltd**

South Gloucestershire Leisure Ltd is a charitable trust established in November 2005. It operates the four leisure centres in South Gloucestershire on behalf of South Gloucestershire Council. The Trust is overseen by a board of voluntary trustees.

- **Press releases**

All press releases can be found online at: www.sgleisure.org/press

South Gloucestershire Leisure

Head Office, Bradley Stoke Leisure Centre, Fiddlers Wood Lane, Bradley Stoke, South Gloucestershire. BS32 9BS

T: 01454 865798. F: 01454 867048. E: leisure@southglos.gov.uk. W: www.sgleisure.org

Registered as a Limited Company in England and Wales No. 05384234. Registered Charity No. 1111467